

# Benchmarking in Higher Education

## International Benchmarking Conference

13<sup>th</sup>/14<sup>th</sup> September 2012, Hannover

# Program

*Thursday, 13th of September 2012*

12:00 h Opening

*Dr. Friedrich Stratmann, HIS GmbH*

12:30 h Keynotes

- “International Perspectives on Benchmarking in Public Administration”  
*Dr. Tim Jäkel, German Research Institute for Public Administration, Speyer*
- “The increasing importance of benchmarking in the European Higher Education Area”  
*Lene Mejer, European Commission, Brussels*

14:30 h *Coffee break*

# Program

*Thursday, 13th of September 2012*

15:00 h Three practical Examples from Benchmarking Exercises  
in different European Countries

- Benchmarking in the Higher Education of UK  
*Holger Hansel, King's College London*
- German-Austrian Benchmarking Project about Internationalization  
*Mag. Dr. Lottelis Moser, University of Vienna*
- Practical Problems in International Benchmarking with Universities  
*Dr. Christiane Gaehtgens, impact-consulting, Potsdam*

18:00 h End of the 1st day

19:00 h Guided tour to the Herrenhäuser Gärten

20:00 h Conference Dinner

# Program

*Thursday, 14th of September 2012*

9:00 h     Beginning of 2<sup>nd</sup> day

The Benchmarking Circle: Practical Approach to the different Steps

1. Planning
2. Definition of Objectives and Subjects
3. Measuring quantitative Data and comparing Indicators
4. Analyzing and comparing Processes and strategic Tasks
5. Fixing Results and implementing Lessons learnt

# Program

*Thursday, 14th of September 2012*

9:15 h    Administrative Benchmarking in German Northern Universities  
*Dr. Harald Gilch, HIS & Joachim Wittern, University of Rostock*

10:15 h    Strategic Benchmarking with Universities of Music  
*Dr. Axel Oberschelp, Dr. Thomas Schröder, HIS &  
Hans Bertels, University of Music, Detmold*

*11:15 h    Coffee break*

11:45 h    German-Austrian Benchmarking on Internationalisation  
*Dr. Thomas Schröder, Ilka Sehl, HIS & Mag. Dr. Lottelis Moser, University of Vienna*

12:45 h    Closing Discussion

13:00 h    End of the conference